

Pseudonym Project / Paris by Gabriel Jones *Print Party: Revelation*



Alice, *The End* (detail), limited edition of 50 signed and numbered copies, 2014

Opening on Thursday December 18 from 6 to 9 pm **Revelation of the names of the artists at the end of the opening**

The exhibition will take place from December 19, 2014 to January 3, 2015 during which 12 anonymous prints, whose artists are identified by a pseudonym, will be on display. The artists will remain unknown until the end of the opening, taking place on Thursday December 18, 2014.

In the meantime, here are a few names already!

As from today, in order to make the guessing a little easier, we are providing four names, but without revealing which print they have made:

- **Robert Barry**
- **Fouad Bouchoucha**
- **Liam Gillick**
- **Jonathan Monk**

The first part of *Pseudonym Project / Paris* took place last March at mfc-michèle didier gallery and showed a selection of 12 prints created especially for the event, all signed with a pseudonym. Sé, Henri Dimède, Elvis or also Alice are a few of these 12 artists whose works are included in the collections of prestigious institutions such as the Centre Pompidou, the Palais de Tokyo in Paris, MoMA in New York, MACBA in Barcelona or the *Documenta* in Kassel...

The second part of the *Print Party: Revelation* will be held from December 19, 2014 to January 3, 2015 at mfc-michèle didier. The artists' real names will be revealed at the end of the opening, which takes place on Thursday December 18, 2014, from 6 to 9 pm.

During the evening you will have the time to come see the 12 prints again and have a last guess before the artist's names will be revealed.

In the meantime, you can always go online, on **mfc-michèle didier's website**, to order the prints which are currently for sale for the initial price of 295 € until the moment of the revelation.

The rules of the *Print Party* are very simple:

- 12 new prints are sold exclusively at mfc-michèle didier gallery or on the gallery's website.
- Each print is a limited edition of 50 copies, numbered and signed by the artist
- Until the moment of the revelation, the prints are identified with their pseudonym, and are chosen according to chance or intuition.
- One unique price: 295 €
- After the revelation of the real names, the initial price of 295 € will be adapted in accordance with artist's market value.

As part of the exhibition, Gabriel Jones also proposes a new selection of videos produced by the participating artists.