
BLESS

N°53 Contenttenders hosts On Kawara



Halfway between fashion, design, architecture and art, BLESS is a collaborative evolving project founded in 1997 by the stylists and designers Desirée Heiss and Ines Kaag, who define, in their frame of work a new, personalized profession, of the spontaneous creator, always reacting to his personal life. Generating singular products of fashion, design or art—from a furwig to a disposable T-shirt, — BLESS plays with the fashion world's mechanisms of seduction, while developing formal, esthetic, economical, and press strategies, which radically put this world into question.

BLESS is a conceptual brand, thinking of new solutions for the everyday life. Here, for mfc-michèle didier, the duo thinks of the daily use of the artist's book, by creating quite surprising objects, the new BLESS *N°53 Contenttenders*. The same way BLESS re-thinks all its objects, the pillow doesn't remain this familiar tool, consisting of a form and a matter that everyone knows. BLESS accessorizes it, redirects its use, transforms it, so that it can host the artworks the best possible way.

Here, it even becomes a couple of black sound pillows, one male and one female, in order to listen to the formulation of time in On Kawara's *One Million Years*.

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Description

Read section: 1994 AD - 2613 AD

Men - odd dates

Women - even dates

2 cushions

Leather, 2 sensors, 2 speakers, 2 batteries

35 x 35 x 14 cm each

Limited edition of 2 copies

Produced and published in 2015

On Kawara

One Million Years

2 volumes

Total 4024 pages

14.4 x 10.5 cm each

Slipcase, 11.5 x 9.2 x 16.2 cm

Limited edition of 60 numbered and signed
copies, 500 numbered copies and 10
artist's proofs

Produced and published in 1999 by Editions
Micheline Szwajcer & Michèle Didier

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Szwajcer & Michèle Didier

BLESS

Collaborative project founded in 1997 by
Desirée Heiss and Ines Kaag.

mfc-michèle didier

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On Kawara

One Million Years



The first volume, *Past – For all those who have lived and died*, starts in 998031 BC and ends in 1969 AD, namely *One Million Years* later. At this date starts the *One Million Years* in the œuvre of On Kawara, transcribed here for this edition on 2000 pages. The second volume, *Future – For the last one*, starts in 1993 AD and ends *One Million Years* later, in 1001992. This period is equally transcribed for the edition on 2000 pages. The text of each page is laid out in 10 columns, rigorously aligned and subdivided in 5 blocks of 100 years. Each block contains 10 lines and each line contains a decennium. The two volumes of the book correspond, their internal organization is identical.

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On Kawara

Born in 1933 in Kariya, Japan.
Deceased in 2014 in New York, United States.

