

# **MFC-MICHÈLE DIDIER**



**Booth 0.A35  
Nave, Grand Palais  
Paris**

**October 22-25, 2015  
Opening October 21, 2015**

**SAÂDANE AFIF**

**FIONA BANNER**

**ROBERT BARRY**

**MATHIEU MERCIER**

# INTRODUCTION

At the time of its creation, Paris was the world capital of cinema, which it was since 1895, when the brothers Lumière decided to organize the first public representation of *La sortie des ouvrières de l'usine Lumière, rive gauche, rue de Rennes*. More than 100 years later, Paris is still on the film front... the seventh art often close to contemporary art.

Therefore, for FIAC 2015, mfc-michèle didier proposes to focus its curatorial proposal on the cinematographic dimension of a selection of publications, for example with Fiona Banner's work, *Heart of Darkness*, a publication that will be launched in 2016. A sort of «trailer» of this major project will be presented for the first time at FIAC, an edition of four posters excerpted from the work *Heart of Darkness*. *Heart of Darkness* was Orson Welles' film project imagined from an adaptation of Joseph Conrad's eponym book, but which in the end was never realized. Fiona Banner retrieved the film's screenplay, and published it through her own production house, *The Vanity Press*. She has decided to pursue this project, by producing the various promotional materials of this unfinished film, such as film posters. Revealing a significant visual esthetic, these posters are built according to typographical and stylistic protocols of the traditional movie posters. The edition of posters was co designed by Fiona Banner with well known movie poster designers under the heading *The Greatest Film Never Made*.

Other artworks will reveal for this occasion their cinematographic dimension: reference to silent film for *Art Lovers* by Robert Barry, to vintage porn cinema for Mathieu Mercier's *Journal* and, in a total different way, *The Fountain Archives* by Saâdane Afif would be more of a documentary.

An attracting billboard! Don't miss it!



# SAÂDANE AFIF

## ***The Fountain Archives - FA0476***

Framed document

30,5 x 35 x 3,5 cm

Unique work

Certificate numbered and signed by the artist

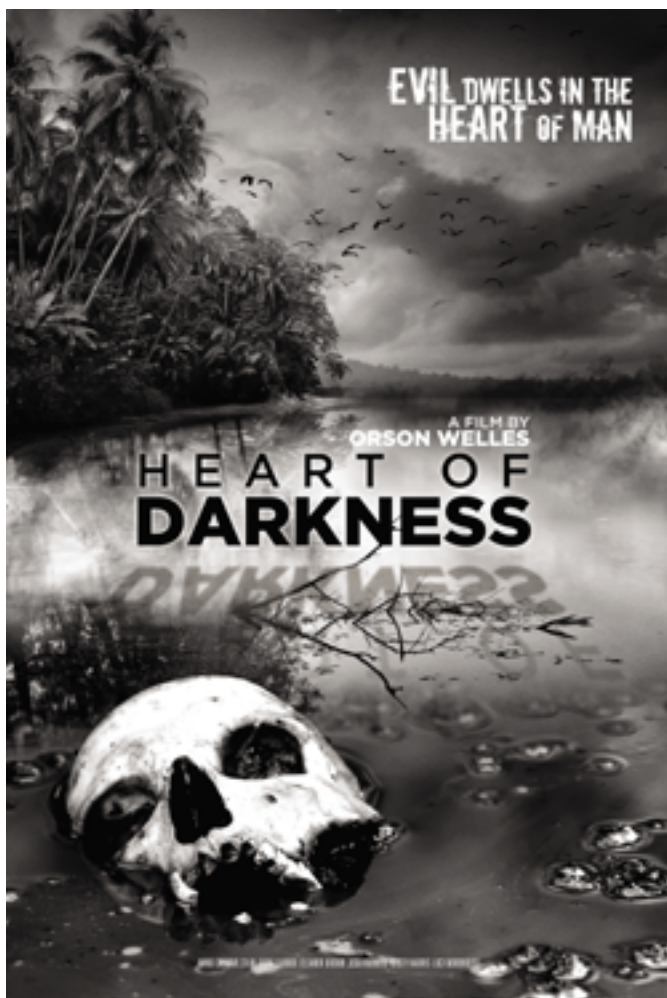
Document: Celant, Germano (ed.). *Tempo Moderno: Da Van Gogh a Warhol - Lavoro, macchine e automazione nelle Arti del Novecento*. Milano: Skira, 2006

– p. 110

2008-2017

**40 pieces of *The Fountain Archives* will be on display on our booth during FIAC.**

**Price: from 1.150,00 €**



## **FIONA BANNER**

*The Greatest Film Never Made (Fiona Banner and Name Creative), 2015*

2015

Digital print

134,4 x 90 cm

Limited edition of 7 copies and 3 A.P.

Each copy is numbered, embossed with the initials «FB» and signed by the artist.

**Price: 2 500,00 €**



# **ROBERT BARRY**

## ***Art Lovers***

72 pages, 27,6 x 27,6 cm

Slipcase, 28,8 x 28,8 x 2,5 cm

Limited edition of 270 numbered copies and 30 artist's proofs

Produced and published in 2006 by mfc-michèle didier

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**Price: 450,00 €**



# MATHIEU MERCIER

## *Journal*

Newspaper

28 pages

50 x 35 cm

The work is mounted on a wooden newspaper stick

Limited edition of 130 copies and 20 artist's proofs

All copies are stamped, numbered and signed by the artist

Produced and published in 2015 by mfc-michèle didier

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**Price: 200,00 € (unframed)**



michèle didier

FOR ANY FURTHER INFORMATION OR  
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