



michèle didier

PRESS RELEASE

ART-O-RAMA, Marseille
International Fair of Contemporary Art
August 29-31, 2014



August 29

Professionnal preview (by invitation only)

3 - 8 pm

August 30-31

Open to all public

Exhibition until September 14, 2014

2 - 7 pm

Collective booth: Daviet-Thery & mfc-michèle didier

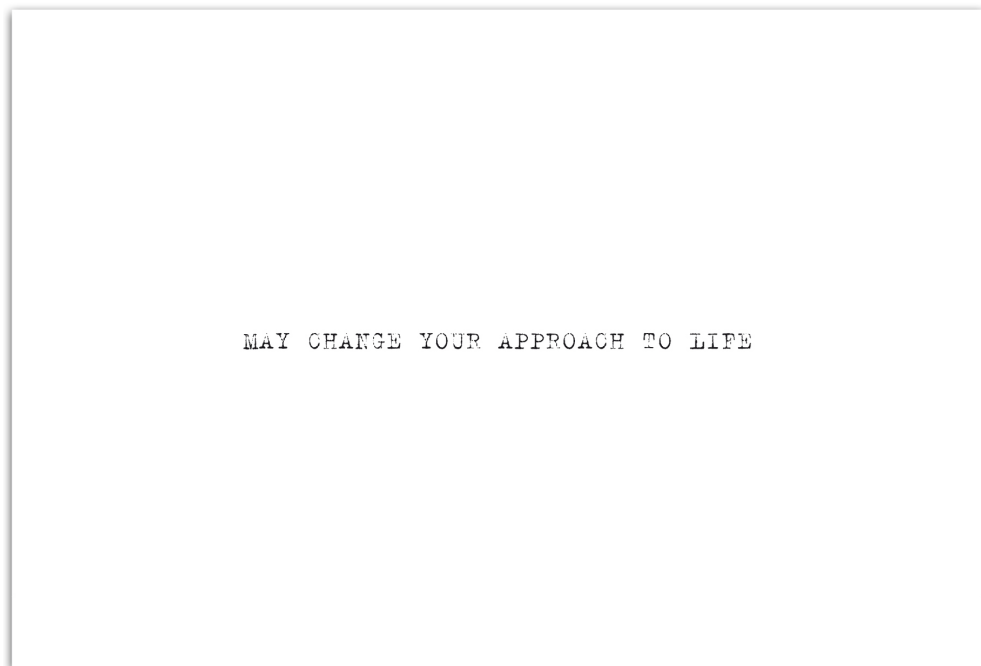


Together, Nathalie Daviet-Thery and Michèle Didier present a shared curatorial project for this edition of Art-O-Rama 2014. Conceptual art is the common thread running through the works selected by both publishers.

Nathalie Daviet-Thery invites the artists Claire Morel and Yann Sérandour to re-appropriate, each in their own way, the *Art & Project Bulletin* number 72 realized in 1973 by Lawrence Weiner, following up the *Four proposals for changing Bulletin 72* by Michael Riedel. For Claire Morel, it is all about reducing the bulletin's inked surface, according to her own *modus operandi*. Yann Sérandour will on the other hand react to a «stained» version of the bulletin.

mfc-michèle didier presents *SOMETHING IN A BOX* by Robert Barry, replaying on its own scale — 10,2 x 15,2 cm — the measurements of the cards — here 62 — that were distributed about forty years ago. This new production actualizes the artist's work *Index Cards*, initially created in 1971. A box made of walnut wood gathers here 62 index cards, each one proposing a different statement by Robert Barry. *Art lovers*, an unbound book by the same artist, contains 31 portraits of famous «Art Lovers» who were photographed by Robert Barry. They are hidden behind a black surface where only the perforation of a word reveals a few clues on the identity of the people behind it. The reader has thus no choice but to reconstruct their faces, to imagine new identities and to replace the «Art Lovers» selected by the artist.

To deconstruct the past thanks to the present in order to build a new present based on the past: history of art is a game of construction that has to be assembled and disassembled eternally.



Robert Barry

SOMETHING IN A BOX

62 statements on index cards, placed in a box made of walnut wood

Each index card measures 10,2 x 15,2 cm

Limited edition of 24 numbered and signed copies and 6 artist's proofs

Produced and published in 2014 by mfc-michèle didier

©2014 Robert Barry and mfc-michèle didier



Robert Barry

Art Lovers

72 pages, 27,6 x 27,6 cm

Slipcase, 28,8 x 28,8 x 2,5 cm

Limited edition of 270 numbered copies and 30 artist's proofs

Produced and published in 2006 by mfc-michèle didier

©2006 Robert Barry and mfc-michèle didier