
Ludovic Chemarin©

Moments

**Opening in the presence of Ludovic Chemarin© on
Saturday, November 24th, 2018, from 5 to 8pm.**

Exhibition from November 27th, 2018 to February 2nd, 2019.

Since 2011 and its legal creation, following the acquisition of the artist Ludovic Chemarin's name and work, Ludovic Chemarin© rethinks and radicalizes the criticism of the art system initiated by conceptual artists in the 60s and 80s. The project creates sets of works weaving a new and striking story, with multiple ramifications on legal, ethical, political, and aesthetics aspects.

Ludovic Chemarin© questions fundamental art notions such as the author's status, the signature's value, the definition of original work or of the artist's gesture, reconsidering the inalienability of royalty payment and artistic gesture.

Moments proposes to discover a new dimension of Ludovic Chemarin©, thanks to a major edition: a limited edition box comprising three vinyl records accompanied by a booklet.

Continuing the logic of co-authoring, music was entrusted to musician Christophe Demarthe and libretto's text to writer Olivier Combault. The box brings together four composite moments, to immerse oneself in a particular atmosphere, sharing and appropriating Ludovic Chemarin©. A text derived from the biography *Total Recall, 38,652 signes (espaces compris)*, taking the form of a singular fiction, offers a literary interpretation of the artist.

This production opens a more intimate, airy, diffuse and sensitive dimension around the project and the artist ©.

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The musician Christophe Demarthe, aka Cocoon, is the singer of Clair Obscur, one of the leading French bands of the 80s post-punk scene, and today co-founder of the project Acoustic Cameras. Cocoon presents itself as a global project mixing indifferently electronic music, video, photo, text, performance. A global project that led Ludovic Chemarin© proposing to him to compose a new and intimate work, giving life to a sound atmosphere specific to the project and its singularity.

Olivier Combault is a writer and professor of modern letters. The text of the libretto entrusted to him presents itself as a fiction, using writing and words as an attempt to create a self-portrait or multiple births of Ludovic Chemarin©. A literary interpretation that makes sense in the evolution of the project and its scope.

In addition to the presentation of this set consisting of three vinyls and a booklet, a set of unpublished pieces will complete this new "environmental" orientation and highlight the complexity of a project with multiple ramifications and r-evolutions. The public will be able to discover two paintings on frames made by the painter Gaël Davrinche from a photograph of Ludovic Chemarin as a child; he will also discover a revisited version of the *Salon©*; the unique piece in biography *Total Recall, 47440 characters (spaces included)*; or the new publication of the magazine *©3* made especially for this exhibition.

Following the first exhibition of Ludovic Chemarin©, *Identités*, presented in 2015 at mfc-michèle didier gallery, this new collaboration allows us to discover the evolution and complexity of this unprecedented project in art history; a subversive, radical, multifaceted, and densifying project, conceived for this new presentation through a scenography allowing to appropriate the whole in an intimate and sensory way.

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Ludovic Chemarin©
Paysage brionnais
2018
Digital print on watercolor paper
20 x 20 cm
Edition of 3 + 3 APs

Photograph of Gilbert Brun from the childhood country of Ludovic Chemarin.

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Ludovic Chemarin©

Le nom

Les contrats

L'exposition

Le portrait

La signature

2015

La publication

La performance

La résidence

2017

Silkscreen printing, two colors: black and gray

80 x 60 cm

Limited edition of 30 copies

Series illustrating the main stages of Ludovic Chemarin©'s project.

mfc-michèle didier

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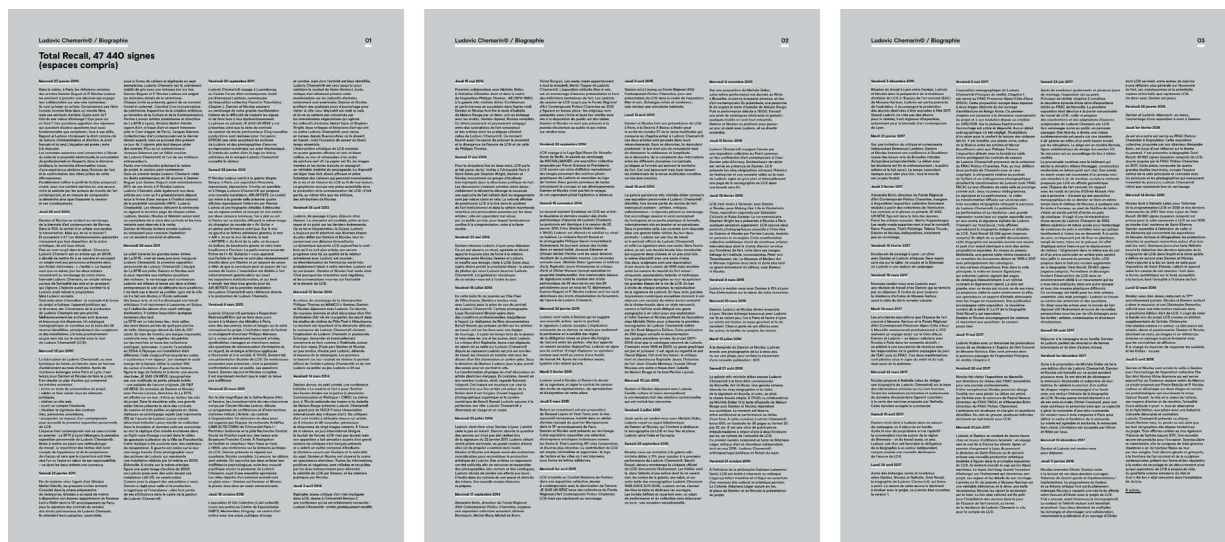
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Salon©	
<u>Ludovic Chemarin©</u> N° 1/7+3 E.A.	
<p><u>Contrat d'activation de Salon©</u></p> <p>Principe : Créer un espace de confort, de pause ou de relaxation – privé ou public – dont la fonction discrète et à discrétion est celle d'un support de présentation de la documentation de l'artiste Ludovic Chemarin©.</p> <p>Protocole : L'activant choisira et disposera ensemble :</p> <ul style="list-style-type: none"> • Deux ou trois assises (trois idéalement), confortables et assorties, plutôt basses; • Une plante en pot de plus d'un mètre de hauteur : un Kentia ou Howea Forsteriana, exigé; • Une table basse sur laquelle sera exclusivement placé un ensemble de documents autour du travail de Ludovic Chemarin© (catalogues, textes, notice d'œuvres, etc.) <p>Salon© peut ou non reposer sur un tapis, circulaire de préférence.</p> <p>Un porte document peut-être ajouté.</p> <p>Les qualités esthétiques du mobilier sont à la libre interprétation de l'activant (propriétaire du contrat ou son délégataire).</p> <p>Salon© peut-être activé dans n'importe quel contexte ou lieu.</p> <p>Il n'est pas forcément signalé, il peut l'être par un cartel ou présenté dans une documentation annexe type livret de visite d'exposition, plan de salle ou par oral en fonction du désir et/ou de la stratégie de l'activant.</p> <p>Salon© peut-être désactivé et disparaître à n'importe quel moment.</p> <p>Chaque activation sera répertoriée par Ludovic Chemarin©. L'activant est donc invité à lui livrer les informations nécessaires - date, lieu et contexte de l'activation - accompagnées de photographies de qualité. info@ludovic-chemarin.com</p>	<p><u>Salon© Activation Contract</u></p> <p>Principle: To create a – private or public – space for comfort, rest, or relaxation whose underlying and unlimited purpose is to accommodate and present documentation regarding the artist Ludovic Chemarin©.</p> <p>Protocol: The user will choose and assemble:</p> <ul style="list-style-type: none"> • Two or three (ideally three) comfortable, well-matched and fairly low chairs; • A potted plant more than a metre high: imperatively a Kentia or Howea Forsteriana; • A coffee table upon which a selection of documents regarding work by Ludovic Chemarin© will be placed (catalogues, texts, work descriptions, etc.) <p>Salon© may or may not sit upon a carpet, preferably a circular one.</p> <p>A briefcase can be added.</p> <p>The aesthetic qualities of the furniture are to be freely determined by the user (i.e. the owner of the contract or their delegate).</p> <p>Salon© can be activated in any location and context.</p> <p>It is not necessarily announced, but can be by using a label or by being mentioned in an accompanying document (exhibition guide or floorplan). It can also be mentioned orally according to the desire and/or strategy of the user.</p> <p>Salon© can be deactivated and disappear at any time.</p> <p>Each activation will be indexed by Ludovic Chemarin©. The user is therefore invited to provide the necessary information - date, location, and context of the activation - as well as high-definition photographs. info@ludovic-chemarin.com</p>
<u>Date, location</u>	<u>Activant / User</u>
<p><u>Ludovic Chemarin©</u></p> 	

Ludovic Chemarin©
Salon©
2017
Armchairs, table, carpet, green plant and documents
Variable dimension
Edition of 7 + 3 EA

Salon dedicated to the documentation of the artist Ludovic Chemarin©. It is governed by an activation contract whose revelation is at the activator's discretion. Only the plant is obligatorily a Kentia or Howea Forsteriana, similar to the plants present in the works of Marcel Broodthaers or Philippe Thomas.

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Ludovic Chemarin©
Total Recall, 47 440 signes (espaces compris)
2018
Free text presentation
Variable size
Unique piece

Written biography of Ludovic Chemarin© delegated to Collectio.pro. This work follows
Total Recall, 34 384 signes (espaces compris, and Total Recall, 38 652 signes (espaces
compris).

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Ludovic Chemarin©
Ludovic Chemarin enfant sur fond bleu
2018
oil on canvas
60 x 73 cm

Painted by Gaël Davrinche

Ludovic Chemarin©
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Ludovic Chemarin©
Ludovic Chemarin enfant sur fond vert
2018
oil on canvas
60 x 73 cm

Painted by Gaël Davrinche

INFOS & LUDOVIC CHEMARIN© FUTURE EXHIBITIONS

*Special thanks to
Bang & Olufsen*



Ludovic Chemarin©'s future exhibitions :

Contemporary art center BF15, Lyon
Histoire sans fin
Personal exhibition
February 8 – March 23, 2019

Les Tanneries, Amilly, France
<http://www.lestanneries.fr>

CONTACTS, INFOS

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Open from Tuesday to Saturday from 12 to 7pm, or by appointment

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